The Stockholm School of Economics – A leading international business school that offers education in accounting, economics, finance, management and marketing, all of which rest on a foundation of academic research.
1900 The idea of starting a university-level school for further education in business studies is born. The Söderberg and Wallenberg families, among others, are behind the initiative.

1903 K A Wallenberg donates SEK 100,000 as an initial contribution to a business school in Stockholm.

1906 The Stockholm School of Economics Association is formed and constituted in the Main Hall of the Stockholm Stock Exchange. Each founding member agrees to make an annual donation of SEK 400 over the next five years.
In 1909, farsighted representatives of Sweden’s business community worked together to establish the Stockholm School of Economics (SSE), one of the first private schools of university standing in the country. Their vision was to provide research-based, relevant academic training for future specialists and leaders of Sweden’s business sector, which even then included companies that were active on international markets.

Since its founding the SSE Group has educated 20,000 men and women, who in different ways have played an important part in the development of Swedish society and many international organizations – as managers, specialists or entrepreneurs. We take pride in the fact that our alumni have enriched society in so many ways.

I believe the reason SSE has managed to remain a leading business school for a century is simple – talent attracts talent. The quality of our education attracts the most talented and ambitious students, and this environment in turn attracts talented and ambitious faculty. Since the business community has always trusted SSE with the task of supplying a new generation of leaders and specialists, private enterprise has demonstrated an unfailing support for SSE.

SSE has always attracted the most ambitious and talented students because we offer one of the most demanding and rewarding educations available anywhere. All of our teachers are active in research, which promotes an atmosphere of academic excellence. Coupled with our unique and close cooperation with the business community, this creates an educational environment that is relevant to the shifting needs of a rapidly changing economy. This is evident in the fact that six out of ten SSE students receive their first job offers even before they graduate. One third of all SSE graduates begin their careers outside Sweden, which implies the strength of our international reputation.

Firmly rooted both in the practical needs of the business community and the rigor of academic scholarship, SSE offers a range of degree programs that are regularly ranked among the top ten in Europe.

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President SSE

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Every year some 300 academically successful students are admitted to our Bachelor program in Stockholm. Among the reasons they choose SSE are the School’s reputation, the opportunities that reputation makes possible and the rich network of contacts that serves our graduates throughout their careers.

To ensure that SSE continues to attract the best Swedish and foreign students and faculty, a new curriculum was introduced in 2007. This curriculum and a degree structure is adapted to the highly competitive international market for higher education, and it can continue to compete for top talent internationally.

SSE is the hub of an integrated network of academic institutions with a shared focus on education and research in economics and business administration. Together with SSE Riga, SSE Russia and SSE at IF in Stockholm, the School forms a cluster of independent but closely related institutions. This cluster also includes SSE (Stockholm School of Entrepreneurship), where SSE cooperates with the Royal Institute of Technology (KTH), Karolinska Institute, medical school and the University College of Arts, Crafts and Design (Konstfack). SSE affiliates SITES (Swedish Institute for Transition Economics) and SIFR (Swedish Institute for Financial Research) contribute to creating a broad, cross-departmental range of educational and research activities.

Evidence of SSE’s high quality can be found in the School’s EQS (European Quality Improvement System) accreditation, a quality assurance that ensures education programs and research are of top international standard and in the many national and international competitions won by SSE students, such as the Swedish Championships in Economics, case competitions and other arrangements.

Many of the School’s staff and alumni are recognized in international circles. In 1977 Bertil Ohlin won the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel. Ohlin and another SSE scholar, Eli Heckscher, developed the Heckscher-Ohlin mathematical model of international trade, which is still being applied. Another well-known trade model, the Linder Thesis, was named after former SSE President Staffan Burenstam Linder.

Alongside the School’s strategic efforts to develop its programs and attract international students, the Student Association is actively involved in international projects. Participating in these projects offers students a worldwide network of contacts. Some of the projects aim to expand experience and promote diversity, while others focus on sustainable development. The Student Association is currently carrying out projects in China, Japan, Dubai, Russia and Mexico.

Once a strictly national institution, SSE is now active throughout the Baltic region, with centers in Riga, St Petersburg and Moscow.

The multicultural environment at SSE – where English is often used as a working language – offers students ideal preparation for the increasingly global business world. Today’s students are facing a highly international setting in their future careers, and they will benefit from a multicultural study environment where fellow students come from a host of backgrounds.

Being an international business school that maintains close ties with multinational organizations guarantees an internationally oriented curriculum. SSE offers an extensive student exchange program with partner universities all over the world. A large part of the student exchange is conducted within the framework of PIM (Partnership in International Management), a network of business schools from all over the world. In 2008, SSE hosted the 35th annual PIM conference.

SSE represents Sweden in CEMS, which brings together leading business schools and multinational corporations. Membership enables SSE students to supplement their degree with a CEMS Masters Degree in International Management.
LEADING THE WAY

SSE has secured a strong position on the international market for higher education as a high-quality business school with ambitions to be among the top three in Europe. To achieve this, we must be attentive to shifting market demands and always stay one step ahead in developing programs and conducting pioneering research. Our aim is to attract the best and most talented students and faculty both from inside Sweden and from abroad.

SSE cooperates with the business community, which actively promotes education and research at SSE. The bonds between SSE and the business community have always been instrumental in shaping an education that is as relevant to the needs of society as it is attractive to students. This interplay continues in the SSE Bachelor of Science in Retail Management in Norrtälje, Sweden, which was launched in 2008 or the SSE Master of Science which will be launched in 2009. The programs are a direct result of the cooperation between SSE and the business community, which has called for programs in various areas.

In 2007, SSE launched The China Economic Research Center (CERC) – Sweden’s first major institute dedicated solely to the in-depth analysis of Chinese business and economic affairs. Its purpose is to serve as a competence center for understanding Chinese economics, business, and trade developments. In addition, CERC aims to generate academic knowledge of Chinese business and economic affairs, and to establish links to policy-making bodies and processes.

SSE promotes entrepreneurship through its incubator, the SSE Business Lab. Its purpose is to help creative and ambitious students implement their business ideas. Almost 75 percent of the Lab’s ventures have become successful enterprises.

The way
sse is part of a network of companies, academic institutions, organizations and business partners that unite in promoting higher education in business and economics. All of them share the vision of sse as a world-class international business school with research-oriented programs in accounting, economics, finance, management and marketing.
For one hundred years, SSE has successfully trained new generations of leaders. While our activities have been subject to continuous development and improvement, one cornerstone has remained intact — the business community’s dedicated support for the School and its students.

The SSE students are ambitious and intend to make a difference in the business community or to society at large. Consequently, they demand course contents and an educational approach that combine to create an environment that is both stimulating and creative.

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Programs

Bachelor of Science (BSc) Programs
- 3 years, 180 ECTS credits
  - SSE Bachelor of Science in Business and Economics, Stockholm
  - Bachelor Study Program Economics and Business, SSE Riga
  - SSE Bachelor of Science in Retail Management, Norrtälje

Master of Science (MSc) Programs
- 2 years, 120 ECTS credits
  - SSE Master of Science (Accounting, Economics, Finance, Management or Marketing), Stockholm
  - SSE Master of Science in General Management, Stockholm

Doctoral Programs
- SSE Doctor of Philosophy in Business Administration, Stockholm
- SSE Doctor of Philosophy in Economics, Stockholm
- SSE Doctor of Philosophy in Finance, Stockholm

Post Experience Programs
- Programs for professionals seeking professional development and enhanced competence through an MBA.
  - SSE MBA, Stockholm
  - Executive MBA, SSE Riga
  - Executive MBA, SSE Riga
The SSE Alumni Association is formed with the aim of “promoting social activity between SSE graduates, for the support of SSE and its continued survival”.

1986 SSE Executive Education begins.

1989 Another SSE-affiliated research institute, the Stockholm Institute of Transition Economics, is formed.

SSE’s mission – to prepare talented students to become the leaders of tomorrow – calls for high quality and a world-class faculty. An SSE professor is both teacher, mentor, researcher and tutor, which requires theoretical and pedagogical skills, as well as the ability to inspire and motivate.

SSE is organized into six departments, all conducting pioneering research. There is always a strong element of cross-departmental cooperation going on, as well as far-reaching exchanges with other academic institutions.

## Departments

**Accounting**

**Center for Business Support**

- Business Law
- Economic Statistics
- Languages

**Economics**

**Finance**

**Management and Organisation**

**Marketing and Strategy**
MEMORABLE, DYNAMIC, ENJOYABLE

The SSE Student Association was formed in 1909, and the fundamental ideals of that era live on today. The Student Council presides over a Board and several Committees focusing on particular areas. It is a non-political, non-religious organization and its mission is to promote friendship and make the students’ time at SSE memorable and fun.

The Association is unique in that virtually all students are active and get involved at some point during their studies. In addition to creating an amicable learning environment, the Student Association also runs various clubs and societies covering a range of interests. All new students work with mentors whose mission is to ensure that they receive an introduction that is informative and encourage contact.

Because our students are attractive to companies and organizations in the private and public sectors, the Student Association arranges seminars and meetings to build relations with interested organizations. This gives those organizations a chance to introduce themselves to students and establish contact. These meetings often lead to project assignments and future employment.

The SSE Business Forum, organized annually, is the School’s largest career fair. The Forum brings students and companies together, and during the event the School is visited by renowned speakers from the business community.

Each year, ten companies in London’s financial industry select 30 outstanding students and invite them for a one-week visit. The purpose is to offer insight into the investment banking industry and enable them to make new connections.

The SSE Alumni Association is an important part of the SSE alumni network. It is a non-profit association that promotes friendship between former students of all ages. The Association organizes lunches, seminars and reunions, and it is open to all alumni interested in social alumni activities.

AlumniNet is a web-based community exclusively for SSE alumni and the place for alumni to access services, contact fellow alumni and keep themselves up to date on what is happening at the School. It provides unique opportunities to keep in touch with old friends, find job offers, build new contacts, and access news and research updates from SSE.

The SSE Alumni Office manages and coordinates alumni relations at SSE.
1991 SSE becomes a member of the Community of European Management Schools, CEMS, and is thus able to offer the CEMS Masters program in Management.

1992 Two more SSE affiliated research institutes, the European Institute of Japanese Studies and the Stockholm Center for Organizational Research, are formed.

1994 The SSE Corporate Partner Program and Advisory Board are formed.

1995 The International Graduate Program at the Stockholm School of Economics is introduced.

1996 SSE opens the program in Riga.

1997 Stockholm School of Economics Riga opens.

The Hermes Fund is set up with the aim of offering alumni an opportunity to contribute financially to the SSE MSc program.
A century of experience and countless testimonials confirm that an SSE diploma paves the way to a wide range of gratifying career options.

• Every year between 2,000 and 3,000 students apply for the Bachelor program, of which fewer than ten percent are admitted. Applicants are high school/upper secondary school graduates from inside and outside Sweden, with excellent records of academic achievement.

• Since its founding, SSE has educated 20,000 individuals who have played important roles in Swedish society and in international circles.

• A century after it was founded, SSE enjoys a top-notch reputation among its students and their future employers, and independent rankings also rate it highly.

• Many of our professors are among the leading experts in the world within their respective fields.

• Some 25 percent of SSE alumni today own their own companies. Among Swedish university graduates in general, this number is around 3 to 4 percent. Seventy percent of all students who joined SSE Business Lab are still making a living through their companies. This number dwarfs statistics for start-up companies in Sweden, where the survival rate after six years is 24 percent.

• SSE students have proven very attractive to the business community and most secure a job before they graduate. The degree is highly respected and offers a wide variety of opportunities, whether the student intends to pursue a career within the business sector or continue in the field of research.
2005 SSE is accredited by the European Quality Improvement System for the second time. IIF at SSE is formed by merging the Swedish Institute of Management and the SSE Executive Education.

2007 The new Bologna Accord curriculum is introduced.

2008 A new undergraduate program focusing on retailing begins in Norrtälje.

2009 SSE celebrates 100th anniversary. The Master of Science in General Management will be open to students with undergraduate degrees outside the field of economics and business administration.
The Stockholm School of Economics – A leading international business school that offers education in accounting, economics, finance, management and marketing, all of which rest on a foundation of academic research.