Executive MBA Program
Asia Campus
Welcome Orientation
AXP-11
Agenda for Today’s Orientation

- Glenn Sykes – Welcome
- Ria Sugita – AXP-11 Profile
- Linda Eunson – Career Services
- Kathleen Fitzgerald - DAS
- Intan Salam – Academic & Program Logistics
Agenda – Glenn Sykes, Associate Dean

- Organizational Chart – Dean’s Office
- Asia Campus Staff
- State of the School
Org. Chart – Chicago Booth
Staff Introductions

Glenn Sykes – Associate Dean, Executive MBA Program Asia & Europe
Kathleen Fitzgerald – Director of Academic Support and Adjunct Assistant Professor

Program Office and Operations
Intan Salam – Director, Program and Operations
Janet Quek – Assistant Director of Program
Dana Toh – Senior Operations Coordinator
Norleha Muhayat – Program Coordinator
Margaret Lim – Executive Assistant

Marketing and Admissions
Ria Sugita – Director of Marketing
Jovain Lee – Senior Marketing Coordinator

Booth Office of Alumni Affairs and Development Asia
Berlinda Gooi – Associate Director of Alumni Affairs and Development
Leslie Plaisted – Assistant Director of Alumni Affairs and Development

Booth Career Services Asia
Linda Eunson – Director of Career Services
Ami Jobanputra – Consultant, Career Services
Alyssa Matheson – Consultant, Career Services
Agenda – Ria Sugita, Director of Marketing

❖ AXP-11 Profile, Gender
❖ AXP-11 Country of Citizenship & Residence
❖ AXP-11 Industries & Functional Areas
AXP-11 Profile

- Total Students: 92
- Total Nationalities: 26
- Total Countries of Residence: 16
AXP-11 Gender Profile

- 16% Female
- 84% Male
## Countries of Citizenship

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<thead>
<tr>
<th>Australia</th>
<th>Indonesia</th>
<th>Rwanda</th>
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<td>Brazil</td>
<td>Israel</td>
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<td>Burma</td>
<td>Italy</td>
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<td>Canada</td>
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<td>China</td>
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<td>Trinidad and Tobago</td>
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<td>Estonia</td>
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<td>France</td>
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<td>Norway</td>
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Countries of Residence

Australia  Malaysia
China    Singapore
France    Sweden
Hong Kong Taiwan
India    Thailand
Indonesia United Arab Emirates
Japan    United States
Korea    Vietnam
AXP-11 Industries

- 10% - Investment Management
- 5% - Computer Related Services
- 4% - Other Industry
- 4% - Other Financial Services
- 3% - Insurance
- 3% - Real Estate
- 2% - Healthcare
- 1% - Accounting
- 1% - Construction
- 1% - Law

- 8% - Investment Banking/Brokerage
- 5% - Consulting
- 4% - Commercial Banking
- 4% - Software/Printing/Publishing
- 3% - Manufacturing
- 3% - Transportation/Aerospace
- 2% - Venture Capital/Private Equity
- 1% - Advertising/Marketing Services
- 1% - E-Commerce and Internet
- 1% - Media

- 7% - Energy/Petroleum/Utilities
- 5% - Telecommunications
- 4% - Government
- 3% - Diversified Financial Services
- 3% - Pharmaceutical/Biotechnology
- 2% - Food Servicing/Lodging
- 2% - Widely Diversified Services
- 1% - Chemicals
- 1% - Education
- 1% - Non-Profit
AXP-11 Functional Areas

- 14% - General Management
- 7% - Project Management
- 5% - Investment Mgmt/Research
- 4% - Risk Management
- 3% - Entrepreneurial/Self-employed
- 2% - Accounting
- 1% - Advertising/Communications
- 1% - Customer Relations Mgmt
- 1% - Strategic Planning
- 10% - Consulting
- 5% - Business Development
- 4% - Operations/Production
- 3% - Commercial Banking/Lending
- 10% - Other
- 5% - Investment Banking
- 4% - Real Estate
- 3% - Engineering
- 3% - Multiple
- 2% - Venture Capital/Private Equity
- 1% - Company Finance
- 1% - Marketing
Agenda – Linda Eunson, Director of Career Services, Asia

Common elements to job success / happiness
Common elements to job success/happiness

- Passion for what you do
- Contribution to company/society/people
- Reward(s) for that contribution ($ or non-$)
- Recognition
- Using your natural talent
- Cultural fit
- Good manager
- Learning environment
- Well-networked
Agenda – Kathleen Fitzgerald, Director of Academics Support

❖ Support
❖ TA
❖ Kathleen
TAs

- Each professor brings at least one TA
- Review Sessions
- One-on-One
- Grading
- Hours
Kathleen – Room 8

- Final Exam Review Sessions
  - During Session Week
    - One-on-One
    - Group Sessions
  - Outside Session Week
- Contact: Kathleen.Fitzgerald@ChicagoBooth.edu
Agenda – Intan Salam, Director Program & Operations, Asia

- Program Office - What to expect from us
- Program Calendar
- AXP11 Curriculum
- Key Policies
- Student Exception Requests
- GPA and Grading Policy
- Study Groups
- Student Activities Council (SAC)
Program Office – what to expect from us

- Session week calendars and logistics
- Advice on academic and administrative logistics
- Tuition and Billing
- Course Materials
- Extracurricular events
- Graduation requirements and logistics
- Visa letters and official documents
- Catering and campus facilities
Program Calendar

- 7 quarters in the program
- 2-3 courses each quarter
- 2 weeks in each quarter: Week 1 and Week 2
- Monday is always exam day with some exceptions
- “Preparation Day”
- Optional Concentration (Finance, Strategy, Marketing)
- Electives Week (Chicago)
- International Session Weeks (London and Singapore)
AXP 11 Curriculum

- Summer Quarter 2010
  - Financial Accounting I
  - Microeconomics
  - Statistics I
  - Essentials of Effective Leadership
  - Leadership Profile – Voice360 & MBTI
- Autumn Quarter 2010
  - Financial Accounting II
  - Competitive Strategy
  - Statistics II
AXP 11 Curriculum – Cont’d

- Winter Quarter 2011
  - Corporate Finance for Executives
  - Operations Management

- Spring Quarter 2011
  - Financial Strategy
  - Macroeconomics

- Summer Quarter 2011 (Int’l Session week - Becker, Fogel, Miller – 1 week in Singapore, 1 week in London)
  - Marketing Management I
  - Decision Making and Negotiation
AXP 11 Curriculum – Cont’d

- Autumn Quarter 2011
  - Two Electives in Chicago (September 2011)
  - Quantitative Marketing
  - Managerial Accounting
  - Global Economics
- Winter Quarter 2012
  - Strategic Leadership
  - Entrepreneurial Strategy
  - Optional Concentration week in Chicago (Graduation week)
Key Policies

- See Policy Handbook for details
- Missing classes or exams
  - Remember to give advance notice
  - Communicate to PO and faculty member
  - Make up requirements decided by faculty member
- Transferring to another campus (Temporary/Permanent)
- Temporary Leave of Absence/Withdrawal
- Tuition
Student Exception Requests – Conditions

- Based on seat availability
- May affect tuition and fees
- May impact course completion
- May impact graduation date
- Early notice yields better and more options
- Refer to Policy Handbook
GPA and Grading Policy

- Pass: A, B, C, D
  - (Some Faculty will use +/- for grades)
- Fail: F (repeat course)
- Others: I, R, X and W
- Academic Probation – Cumulative GPA (4 full courses or more) less than C+ (2.33)
- Min Cumulative GPA of 2.33 to graduate
Study Groups – 5 to 7 students in a group

- International Study Groups – Becker, Fogel, Miller
- AXP 11 Study Groups – change every 2 quarters (Subgroups of max 3 members allowed to stay together)
- Diverse set of individuals, different industries and skills
- Effective study team, aligning expectations & preferences
- Be an accountable team member
Student Activity Council (SAC)

- Student Committee – 5 members
- Elected during Autumn Quarter Week 1
- Main Role: Plan and co-ordinate special class events/extra-curricular events to enhance networking
  - Throughout the program, international session weeks, closing ceremony in Singapore and graduation in Chicago
- For events during class weeks: important to liaise with PO to avoid scheduling conflicts
- PO office – provides advice and some support in logistics
Program Logistics

- Contents - Welcome Packet
- Class Schedule – Typical week
- Student Introductions Part I
- Computing: Booth/Business School/Computing: University Wide
- Online EMBA Program Tools
- Student Introductions Part II
- Important Information for this week
- Rest of the Day Schedule for Today July 26th
Contents – Welcome Packet

❖ Section I
  ▪ Schedules & Study Groups
  ▪ Student Exception Requests

❖ Section II
  ▪ AXP-11 Class Profile
  ▪ AXP-11 Classlist & Facebook

❖ Section III
  ▪ Staff
  ▪ Resources
  ▪ Campus Info
Class Schedule

❖ Standard Classes

• 10 Lectures
• Midterm and Final Exams (Mondays – start of class week)

❖ Typical Day Schedule (Mon-Sat, Sun-Fri)

• Class time: 9 am-12.30pm, 2.30pm-6pm
• Lunch time: 12.30pm-2.30pm
• Review Sessions during lunch time and/or evening
• Pre-exam reviews on Sunday afternoon/evening
• Speakers / Special events
Computing: Booth/Business School

❖ Booth Email, Login & Password
  ▪ Booth Exchange Email Account – owa.ChicagoBooth.edu
  ▪ Clear Booth Emails Regularly - Forward your Booth email to your personal email account
  ▪ Distribution E-Lists –
    ▪ AXP11staff@lists.ChicagoBooth.edu
    ▪ AXP11@lists.ChicagoBooth.edu

❖ IT Kiosk:
  ▪ Outsourced IT-AV support during class weeks at specified times only
  ▪ Wireless Access and Wireless Printing on Campus

❖ Help Desk & Computing Services Dept in Chicago
  ▪ Chicago based p:/ network space: 500MB per student
  ▪ Website: Login to Portal and click and Computing resource tab
  ▪ Email: helpdesk@ChicagoBooth.edu or Tel: +1-773-702-7414
Computing: University Wide

- Have you claim your CNET?
  - NSIT [Cnet.uchicago.edu]
  - Chalk [chalk.uchicago.edu]
  - cMore [cmore.uchicago.edu]
  - Request transcripts
  - Resource Library
  - Databases (research online for example)
  - VPN Access [vpn.uchicago.edu]
Online EMBA Program Tools

❖ **Book Mark:** EMBA Program Website
  - [http://programs.chicagobooth.edu/execmba/](http://programs.chicagobooth.edu/execmba/)

❖ **Book Mark:** Community Directory
  - [http://directory.chicagobooth.edu/alumni](http://directory.chicagobooth.edu/alumni)
  - Update Your Profile
  - Update Emergency Contact Info
Important things to know for this week

- Building Hours – 7am – 12am
- Program Office – 8am – 8pm
- Drinks, Snacks & Lunch served daily at Glass lounge
- Exception: Thursday, Lunch off campus @ Fish & Co
  - Pre-order form – submit by end of today
  - Meet @ glass lounge, we usher you to the restaurant @11.30am

- Technical Support
  - IT standby during Lunch
Important things to know for this week – Cont’d

- Health and Safety
  - Nearby Clinics
  - Nearby Convenience Store for some basic medicine, food, snacks, etc
  - Keep your valuables secure in Lockers
Reminders / Action Items

- Wear Name Badge all week
- Use Name Tent during class
- Check your mailfolder & Program Boards regularly
- Collect Statistics materials & software this Thursday
- Pre-pay parking for Aug/Sep class week
- Non-Smoking Campus, THANK YOU!
Rest of the day Schedule

- IT Kiosk @Lunchtime (12:00pm – 2:00pm)  
  (near entrance, opposite Security Desk)

- Lunch on Campus (12:00pm – 2:00pm)

- Optional Review Sessions  
  (2:00pm – 4:45pm)

- Welcome Reception (5:00pm)